



Agenda Item No. (3)

To: Governmental Affairs and Public Information Committee/Committee of the Whole Meeting of January 26, 2024

From: Denis J. Mulligan, General Manager

Subject: **AUTHORIZE EXECUTION OF A CONTRACT RELATIVE TO 2023-D-101, STATE LEGISLATIVE ADVOCACY SERVICES, WITH PLATINUM ADVISORS, LLC**

Recommendation

The Government Affairs and Public Information Committee recommends that the Board of Directors authorize execution of a contract relative to 2023-D-101, *State Legislative Advocacy Services*, with Platinum Advisors, LLC, Sacramento, CA, to provide legislative advocacy consultant services for a five-year term with five additional one-year options, to be exercised at the General Manager's discretion, for a total not-to-exceed amount of \$764,000, with the understanding that requisite funds are available in the FY 23/24 District Division Operating Budget and will be budgeted accordingly in future years.

This matter will be presented to the Board of Directors at its January 26, 2024, meeting for appropriate action.

Summary

On November 2, 2023, the District issued Request for Proposals (RFP) No. 2023-D-101, *State Legislative Advocacy Services* to seek proposals from qualified firms to monitor legislation that may impact District operations and sources of funding, including (but not limited to): funding for public transit operations; water transit legislation; special district enabling legislation; legislation affecting tolling, including congestion or variable pricing tolls; public works construction and infrastructure; public procurement legislation; traffic safety legislation; and, legislation affecting public security.

The RFP was posted on the District's Procurement Portal, and notifications were sent to all registered firms that selected the relevant North American Industry Classification System codes. One proposal was received from Platinum Advisors, LLC of Sacramento, CA by the submission deadline date of November 27, 2023.

A Selection Committee comprised of District staff reviewed and evaluated the proposal based upon the following criteria specified in the RFP:

- Proposer's Qualifications and Experience – 0-40 Points
- Proposal Understanding and Approach – 0-40 Points
- Social Equity – 0-10 Points
- Cost Proposal – 0-10 Points

After considering the written proposal and references, the Selection Committee determined that Platinum Advisors, LLC met all the requirements for the services requested by the District.

Staff, District's Attorney, and the Disadvantaged Business Enterprise (DBE) Program Administrator reviewed the proposal and found the selected firm submitted all required documents, and its proposal is technically responsive to the specifications.

The proposed total annual fees are: \$72,000 for year one; \$74,000 for year two; \$75,000 for years three and four; and, \$78,000 for year five and each of the five one-year options terms. Staff performed a cost analysis and determined that the firm's fees for the services are fair, reasonable, and consistent with what other agencies would pay for the same services.

No contract-specific DBE or Small Business Enterprise goal was established for this contract. However, proposers were encouraged to obtain DBE participation. Platinum Advisors, LLC is not a certified DBE firm. Therefore, no DBE participation is anticipated during the performance of these services.

Fiscal Impact

The total cost for this contract, including the five-year base term and five one-year option terms, will not exceed \$764,000. Sufficient funds for the FY 23/24 costs are available in the District Division Operating Budget. Requisite funds for the remainder of the contract term will be included in subsequent fiscal year Budgets.